



## Scenario

There's a major competition between RMIT, Monash and MGSE for more International students to join their TESOL programs.

Next week a group of 30 potential students will be visiting from China, the US, Saudi Arabia, Chile and Vietnam to check out these three universities.

The Dean is asking for your help as MGSE students to make our university attractive and persuade new students to study with us.

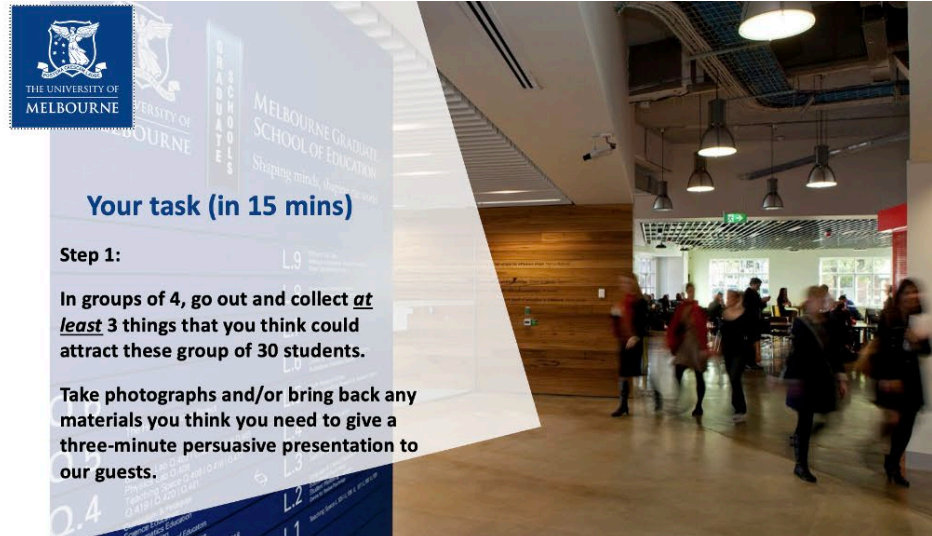
2



### Step 2:

Use your materials to give a three-minute power point (or any other platform) presentation.

Include three persuasive techniques in your presentation.



### Your task (in 15 mins)

#### Step 1:

In groups of 4, go out and collect **at least 3** things that you think could attract these group of 30 students.

Take photographs and/or bring back any materials you think you need to give a three-minute persuasive presentation to our guests.



### Step 3:

**Presenters: Present!**

**Audience: Identify at least three persuasive techniques as you listen. Mark them on the handout provided.**

